
LANE COUNTY SHERIFF'S OFFICE
NEWS RELEASE



DATE/TIME OF INCIDENT: October 19, 2011 / 12:30 PM & October 20, 2011 / 9:00 AM

DATE/TIME OF RELEASE: October 14, 2011 / 3:30PM

NATURE OF STORY: Lane County Sheriff's Office to host *Every 15 Minutes* program

LOCATION: Pleasant Hill High School - Pleasant Hill, OR

DETAILS:

Every 15 Minutes someone in the United States is killed as the result of an alcohol related crash. In fact, alcohol-related collisions are the leading cause of death among teenage youth. This year on October 19th and 20th, the Lane County Sheriff's Office, in conjunction with the Oregon State Police, Pleasant Hill Fire and Dexter Fire Departments, is taking a proactive step in educating local high school students about making mature decisions when alcoholic beverages are involved. The Lane County Sheriff's Office, in cooperation with numerous volunteers, will host a program called *Every 15 Minutes* at Pleasant Hill High School.

Every 15 Minutes is a two-day underage drinking and driving prevention program which challenges teens to think before drinking and operating any type of motor vehicle, or riding in one after the operator has been drinking. It also focuses on the impact those decisions have on family, friends, and the people you leave behind when someone is killed as a result of an alcohol related crash.

Times of media opportunity:

Wednesday October 19: Mock car crash at 37981 Wheeler Road, (closed Trent Elementary School). This staged car crash will involve student occupants with a DUII driver, someone who is killed, and several injured subjects. Police, fire, and Life Flight will respond and work this crash as they would any real crash. The crash will begin promptly at 12:50 p.m. and end between 1:30 and 1:40 p.m. (*We request you arrive at the crash scene no later than 12:30 p.m. if possible to set up and as to not interfere with responding emergency personnel as the crash scene is in an area which can easily become congested.*)

The crash scene IS NOT open to the public, although media will be allowed for coverage and photo opportunities. Please do not disseminate crash location and time in any media releases.

(more)

LANE COUNTY SHERIFF'S OFFICE
NEWS RELEASE



Thursday October 20: Community assembly located in the gymnasium at Pleasant Hill High School. East Lane County Commissioner Faye Stewart will be narrating the assembly which will include speakers who have lost loved ones to drinking and driving crashes. The assembly will begin at 9:00 a.m. and conclude at approximately 11:00 a.m.

This assembly is open to the public and may be announced in media releases.

Further questions regarding the event can be directed to Deputy David J. Silano 541-954-1948.

###

Prepared by: Deputy David J. Silano