
LANE COUNTY SHERIFF'S OFFICE

NEWS RELEASE



DATE/TIME OF INCIDENT: April 14, 2011 / 1:45PM & April 15, 2011 / 9:15AM

DATE/TIME OF RELEASE: April 7, 2011 / 11:00AM

NATURE OF STORY: Lane County Sheriff's Office to host *Every 15 Minutes* Program

LOCATION: Mohawk High School - Marcola, OR

DETAILS: *Every 15 Minutes* someone in the United States is killed as the result of an alcohol related crash. In fact, alcohol-related collisions are the leading cause of death among teenage youth. This year on April 13 and 14, the Lane County Sheriff's Office, in conjunction with the Oregon State Police and Mohawk Valley Fire Department, is taking a proactive step in educating local high school students about making mature decisions when alcoholic beverages are involved. The Lane County Sheriff's Office, in cooperation with numerous volunteers, will host a program called *Every 15 Minutes* at Mohawk High School.

Every 15 Minutes is a two-day underage drinking and driving prevention program which challenges teens to think before drinking and operating any type of motor vehicle, or riding in one after the operator has been drinking. It also focuses on the impact those decisions have on family, friends, and the people you leave behind when someone is killed as a result of an alcohol related crash.

Times of media opportunity:

Wednesday April 13: Mock car crash at 92089 Marcola Road, approximately 1/8 of a mile east of the Mohawk Valley Fire station. This staged car crash will involve student occupants with a DUI driver, someone who is killed, and several injured subjects. Police, Fire, and Life Flight will respond and work this crash as they would any real crash. The crash will begin promptly at 2:00 p.m. and end between 2:50 and 3:00 p.m. (*We request you arrive at the crash scene no later than 1:45 p.m. if possible to set up to avoid interfering with responding emergency personnel as the crash scene is in an area which can easily become congested.*)

The crash scene IS NOT open to the public, although media will be allowed for coverage and photo opportunities. Please do not disseminate crash location and time in any media releases.

Thursday April 14: Community assembly located in the gymnasium at Mohawk High School. East Lane County Commissioner Faye Stewart will be narrating the assembly which will include speakers who have lost loved ones to drinking and driving crashes. The assembly will begin at 9:15 a.m. and conclude at approximately 11:00 a.m.

This assembly is open to the public and may be announced in media releases.

Further questions regarding the event can be directed to Deputy David J. Silano 541-954-1948.

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