

BOOK 149 PAGE 2148
**MINUTES &
NOTICE OF BOARD ACTION**

APPROVED 3-17-92



LANE COUNTY BOARD OF COMMISSIONERS

This document, upon approval in a public meeting by the Board of County Commissioners, serves as official minutes of such meetings as required under the Open Meetings Law, ORS 192.650.

Pursuant to notice made by mailing agendas to news media, a selected list of jurisdictions and individuals in Lane County, a meeting of the Board of County Commissioners was held.

Questions should be directed to The Board Office Specialist 3, ext. 4203.

February 18, 1992
1:30 p.m.

WORK SESSION
BOARD OF COUNTY COMMISSIONERS

Commissioners'
Conference Room

Chair Ellie Dumdi presided with Steve Cornacchia, Marie Frazier and Jack Roberts present. Jerry Rust excused. Judy Haldeman, Recording Secretary.

6. COUNTY ADMINISTRATION (Continued)

- e. ORDER 92-2-18-1/In the Matter of Westward Ho Appeal for Special Projects Funding as Recommended by the Tourism Council.

Nancy Cameron, Management Analyst, presented this item to the Board.

Mary Remer, Westward Ho Sternwheeler Project, presented an historical glimpse of the western river boats. She stated that this project was disqualified since it involved improvements to private property. She said that visitors were disappointed with the lack of historical attractions in Lane County and that room tax receipts should be returned to the areas where they originated. Cornacchia stated that this was a worthwhile example for special projects and that he would like further discussion. The Board set this appeal aside to deal with it later.

- f. ORDER 92-2-18-2/In the Matter of Baldwin & Beswick Appeal for Special Projects Funding as Recommended by the Tourism Council.

There was no one present for this appeal. MOTION: To deny the appeal. Cornacchia MOVED, Roberts SECONDED. Dumdi stated that a student exchange program would not qualify for these funds, in her opinion. VOTE: 4-0.

- g. ORDER 92-2-18-3/In the Matter of Blue Heron Appeal for Special Projects Funding as Recommended by the Tourism Council.

Bob Hoobyar, Blue Heron Guide Service, described the recreation opportunity presented by his project and asked why it had been

denied. Cornacchia stated that the applicant has an obligation to make a clear proposal to the Tourism Council and his proposal was described as needing money for a "brochure". Margo Drivas, Assistant County Administrator, stated that the Council was looking critically at the amount of money which was going to be spent on advertising. MOTION: To deny the appeal. Cornacchia MOVED, Roberts SECONDED. VOTE: 4-0.

Frazier was excused from the meeting at 2:45 p.m.

- h. ORDER 92-2-18-4/In the Matter of Lane Council of Arts Appeal for Special Projects Funding as Recommended by the Tourism Council.

Douglas Beauchamp, Lane Arts Council, stated that his proposal was being penalized for receiving prior funding. Roberts stated that he would consider the use of preferential points for a first-time applicant. He stated that he supports what the Lane Arts Council is doing, but would sustain the appeal. Cornacchia stated that this was not an entitlement program. MOTION: To deny the appeal. Roberts MOVED, Cornacchia SECONDED. VOTE: 3-0.

- i. ORDER 92-2-18-5/In the Matter of Oregon Rivers Museum Appeal for Special Projects Funding as Recommended by the Tourism Council.

Dave Rodriguez, Oregon Rivers Museum, described his proposal as a grandiose concept for an interpretive center and stated that it leveraged a large amount of private support. He stated that the staff participation threw his proposal out of the running. Cornacchia commented that it appeared that this proposal was being marketed to investors and was not part of the tourism plan at this point. MOTION: To deny the appeal. Roberts MOVED, Cornacchia SECONDED. VOTE: 3-0.

This meeting recessed at 3:18 p.m. to reconvene at 3:30 p.m.

- j. ORDER 92-2-18-6/In the Matter of Eugene Festival of Musical Theater Appeal for Special Projects Funding as Recommended by the Tourism Council.

Ed Ragozzino, Eugene Festival of Musical Theatre, commented that big players bring in lots of tourists and that he needed help from the County, the City of Eugene and the State of Oregon every year in order to continue his productions. He stated that Eugene Festival of Musical Theatre has a \$3 million impact on the area and was a good investment for the County. Cornacchia proposed that Eugene Festival of Musical Theatre and the Bach Festival be treated similarly to the track at the University of Oregon and be given a \$10,000 commitment from the County outside of the Tourism Special Projects. Roberts and Dumdi agreed with this concept. MOTION: To deny the appeal with the understanding that it would be dealt with outside of the Special Projects process. Roberts MOVED, Cornacchia SECONDED. VOTE: 3-0.

- k. ORDER 92-2-18-7/In the Matter of Sampler Video Project Appeal for Special Projects Funding as Recommended by the Tourism Council.

Roberts Clark and Mary Klacsan, Sampler Video Project, stated that this project would show producers local scenes of the County to attract the producers to the area. Cameron stated that there is no staffing to support this type of project. MOTION: To deny the appeal. Cornacchia MOVED, Roberts SECONDED. VOTE: 3-0.

- l. ORDER 92-2-18-8/In the Matter of Oakridge-Westfir Fat Tire Appeal for Special Projects Funding as Recommended by the Tourism Council.

Louette Harmon and Paul Kemp, Oakridge-Westfir, commented that they did not get a fair hearing and that there was increased participation in this biking event. This event would provide long-term benefit to the area.

Frazier entered the meeting at 4:45 p.m.

Cornacchia asked if the Board could use the amount of money left in the Tourism account to help fund this project and suggested that there be more funding for out of metro area projects. He asked if the Board would take \$2,500 out of the Appropriated Reserve to help with this project. Drivas stated that this account was getting low, but that she would bring a proposal to the Board in the near future. MOTION: To deny the appeal considering the discussion of the Board. Roberts MOVED, Cornacchia SECONDED. VOTE: 4-0.

- e. ORDER 92-2-18-1/In the Matter of Westward Ho Appeal for Special Projects Funding as Recommended by the Tourism Council.

MOTION: To deny the appeal of the Westward Ho. Roberts MOVED, Cornacchia SECONDED. VOTE: 4-0.

- n. ORDER 92-2-18-10/In the Matter of Designating the Lane County Tourism Council as the Official Lane County Oregon Trail Coordinating Committee.


MOTION: Approval of Order 92-2-18-10 designating the Lane County Tourism Council as the official Lane County Oregon Trail Coordinating Committee. Roberts MOVED, Cornacchia SECONDED. VOTE: 3-0 (Frazier out of the room during this vote).

- m. ORDER 92-2-18-9/In the Matter of Awarding Tourism Special Project Grants.

MOTION: Approval. Roberts MOVED, Cornacchia SECONDED. Cornacchia commented that there was a list of issues for the Board to discuss with the Tourism Council: 1) that everyone would rate the proposals the same way and that the ratings were complete; 2) that the ratings be correct; 3) that there be a discussion of fundamental

philosophies, that appropriateness of capital improvements be discussed and that there be a discussion of repeat proposals. Drivas suggested that there also be a discussion of the Bach Festival and the Eugene Festival of Musical Theatre. Cameron stated that she would brief the Tourism Council on Thursday and set up a meeting with the Board of Commissioners probably in early April. VOTE: 4-0.

There being no further business, this meeting adjourned at 5:10 p.m.



Judy Haldeman
Recording Secretary