

IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

PROCLAMATION NO. 97-4-30-21) IN THE MATTER OF PROCLAIMING)
) THE WEEK OF MAY 4, 1997 AS LANE)
) COUNTY TOURISM WEEK)

WHEREAS, the travel and tourism industry supports the vital interests of Lane County, Oregon and the United States, contributing to our employment, economic prosperity, international trade and relations, peace, understanding, and goodwill; and

WHEREAS, travel and tourism ranks as one of Lane County's and Oregon's largest industries in terms of revenues generated; and

WHEREAS, travelers visiting Lane County contributed \$339.1 million to the economy in 1996; and

WHEREAS, those travelers provided jobs for 5,750 citizens in Lane County generating a payroll of \$65.4 million; and

WHEREAS, travel and tourism provides employment for young people, women, and minorities in Lane County and Oregon; and

WHEREAS, as people throughout the world become more aware of the outstanding cultural and recreational resources available in Lane County and Oregon and the United States, travel and tourism will become an increasingly important aspect in the lives of our citizens; and

WHEREAS, given these laudable contributions to the economic, social, and cultural well-being of the citizens of Lane County, it is fitting that we recognize the importance of travel and tourism;

NOW THEREFORE, BE IT RESOLVED by the Lane County Commissioners assembled, that the week of May 4, 1997, is hereby designated

Lane County Tourism Week

DATED this 30th day of April, 1997.

FILED

JUN 23 1997

COUNTY CLERK
BY M Bulding

Cindy Weeldreyer
Chair, Board of County Commissioners