

IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

ORDER
95-10-4-1

BOOK 156 PAGE 0897

) In the Matter of Approving the 1995 Lane County Economic
) Development Strategic Plan Goals and Related
) Recommendations by the ED Standing Committee and Rural
) Community Improvement Council

Whereas, the Lane County Economic Development Standing Committee has reviewed with the Rural Community Improvement Council (RCIC) the goals, selection criteria, and processes for recommending 1995 Economic Development Special Projects, and

Whereas, the ED Standing Committee and RCIC recommend a joint process for rating and ranking recommended projects for award by the Board of Commissioners, based on specific, and

Whereas, the Board views it to be in the public interest to release the Economic Development Special Project Request for Proposals at the earliest time possible, NOW, THEREFORE, IT IS HEREBY:

- 1) ORDERED that the seven (7) goals recommended by the RCIC and ED Standing Committee (Attachment B) be adopted as the 1995 Lane County Economic Development Strategic Plan Goals.
- 2) FURTHER ORDERED that the proposed selection criteria (Attachment D) for joint rating and ranking of project proposals are hereby adopted and the 1995 Economic Development Special Project Request for Proposals shall be advertised at the earliest possible time.
- 3) FURTHER ORDERED, that in the case of a tie in the project rating process, a project that has not received public funding within the past two years will be given preference and a higher ranking in the award recommendations.

Signed this 4th day of ~~September~~ ^{October}, 1995.

FILED

OCT 05 1995

COUNTY CLERK

BY Lynn DeWille

Chie Juandi
Chair, Board of Commissioners

APPROVED AS TO FORM

Date 10/4/95 Lane county

Teresa Miller
OFFICE OF LEGAL COUNSEL

**LANE COUNTY ECONOMIC DEVELOPMENT STRATEGIC PLAN
1995/96**

**GOAL 1
TO PROMOTE SMALL BUSINESS DEVELOPMENT**

Strategy: Provide an improved business environment and support services.

Objective: To improve coordinated permit processes for industrial and commercial site development and building permits for businesses.

Objective: To assist in developing service centers with infrastructure to support small business development throughout the county.

**GOAL 2
TO IMPROVE INFRASTRUCTURE AND FACILITIES THAT ENCOURAGE
ECONOMIC DEVELOPMENT.**

Strategy A: Assist communities to access available programs.

Objective: To provide technical assistance through appropriate federal and state grant/loan programs for water/wastewater facility improvements in rural communities to meet water quality standards.

Objective: To develop an action plan and schedule for solid waste and resource recovery business development.

Strategy B: Coordinate use of funding sources for infrastructure improvement.

Objective: To achieve the greatest leverage possible for funding of infrastructure improvements.

Objective: To explore and request the use of EDAP resources for industrial infrastructure development.

**GOAL 3
TO ASSURE AVAILABILITY OF INDUSTRIAL AND COMMERCIAL SITES
THROUGHOUT THE COUNTY**

Strategy: Identify available industrial sites - particularly mill sites in rural areas - and evaluate their availability for job development opportunities.

Objective: To establish and maintain a list of industrial sites that are classified and organized with established criteria, and prioritized for site development. To arrange and complete level 1 environmental site evaluations on all high priority sites.

Objective: To market available industrial sites.

Objective: To emphasize projects in the Public Works Capital Improvement Plans that support job development opportunities.

**GOAL 4
ENCOURAGE DEVELOPMENT OF THE TOURISM INDUSTRY CAPACITY
THROUGHOUT THE COUNTY**

Strategy: Improve facilities to serve visitors in rural and urban areas and link them.

Objective: To coordinate tourism development plan activities to link rural and urban attractions.

Objective: To use long term tourism marketing plans to support development of county-wide tourism attractions.

Objective: To coordinate development of cycling facilities across jurisdictional boundaries and support events that utilize these facilities.

Objective: To develop the Old McKenzie Trout Hatchery as a gateway information facility in the McKenzie Valley.

**GOAL 5
ENHANCE THE CAPACITY OF ALL AREAS OF THE COUNTY
TO PARTICIPATE IN ECONOMIC DEVELOPMENT**

Strategy A: Increase community involvement in economic development.

Objective: To evaluate the needs of timber dependent communities and refine the Northwest Economic Adjustment Initiative project list.

Objective: To manage State funding programs, such as video lottery and Community Development Block Grant.

Objective: Provide staffing to coordinate information, liaison marketing and related services, including contract services to meet community needs.

Objective: Identify partnership roles of agencies and communities in Lane County Economic Development.

Strategy B: Improve processes for delivering economic development services.

Objective: To improve access and targeting of funds available to Lane County for economic development.

Objective: To coordinate Northwest Initiative funding with funds available through Lane County.

Objective: To produce, maintain, and distribute accurate listings on funding sources for economic development program.

**GOAL 6
TO PLAN AND BUDGET FOR MECHANISMS THAT WILL REPLENISH
ECONOMIC DEVELOPMENT RESOURCES**

Strategy A: Utilize revolving loan funds wherever possible.

Objective: To extend available dollars by arranging loans instead of strictly grants.

Strategy B: Provide a certain percentage of revenue above a base level to be budgeted for economic development.

**GOAL 7
TO FACILITATE AND DEVELOP NATURAL RESOURCE RESTORATION
OPPORTUNITIES AND JOBS THROUGHOUT THE COUNTY**

Strategy A: Provide information, funding sources and technical assistance for the sustainable improvement of both habitat and communities.

Objective: To restore environmental assets, create jobs and provide incentives for natural resource restoration projects.

Strategy B: Encourage the acquisition of funding and the development of skills and organizational forms for ecosystem contracting and job creation activities.

Objective: To train and utilize workers and businesses that can work in all areas of environmental restoration.

Strategy C: To foster interagency co-operation and public/private partnerships that create jobs in natural resource management activities within Lane County.

SELECTION CRITERIA

1995 ECONOMIC DEVELOPMENT SPECIAL PROJECTS RFP

Points	Description
15 30 45 60	A. PROJECT DESCRIPTION & DESIGN - Is the project thoroughly and accurately described, and are all the necessary components accounted for to complete the final product? How does the design of the project fulfill the stated need?
15 30 45 60	B. CONSISTENCY WITH PLANNING GOALS - Does the project help to implement the community & economic development goals of Lane County? Project must not conflict with adopted county-wide goals or guidelines.
20 40 60 80	C. PROJECT NEED - Describe the geographic community served and how the project meets a high priority need of the community? Is the project included in an existing community economic development plan or SWOT report (Strengths, Weaknesses, Opportunities, Threats) for the community? What has happened in the history of the community that has created this need?
25 50 75 100	D. JOB CREATION & RETENTION - The highest scoring projects will have firm job commitments for family wage jobs documented in writing by businesses that will create new employment opportunities. Retaining at-risk jobs also counts for job creation. If the project improves infrastructure and facilities, or provides services that make job creation possible, or enhances the likelihood that new jobs would result, the project is also eligible for points in this category.
20 40 60 80	E. COMMITMENT OF LOCAL MATCH RESOURCES - Does the applicant have a firm commitment and written assurances of matching resources? Labor, materials, land, or other efforts provided by businesses and/or the community may be considered as matching resources.
15 30 45 60	F. READINESS TO PROCEED - Is the project fully planned, with all permits in place, to expend the funds requested? Can the project be completed within a year?
15 30 45 60	G. MEASUREMENT OF SUCCESS - How will the applicant measure success of this project? If there is an example of how this type of project has worked in other areas, please include here. If this is a new type of project or program, please describe the measurement criteria that will be used in progress reporting and final evaluation for the project.

MAXIMUM TOTAL POINTS = 500

MINIMUM QUALIFYING POINTS = 250