

**FILE**

SEP 19 1994

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COUNTY CLERK

*Pat Duke* IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON

ORDER NO. 94-9-13-1

) IN THE MATTER OF ALLOCATING  
) ROOM TAX RECEIPTS TO SECURE  
) FUTURE CONVENTION ACTIVITY  
) IN LANE COUNTY

WHEREAS, the Convention & Visitors Association of Lane County (CVALCO) has made a request to Lane County and the Cities of Eugene and Springfield to create a special fund from room tax receipts for the purpose of underwriting certain costs of large conventions in order to attract their holding their meetings in Lane County; and

WHEREAS, the CVALCO has recommended criteria: 1) a minimum of 2,000 delegates; 2) a minimum of 1,000 hotel rooms; 3) the highest priority should be given to repeat business; and

WHEREAS, it is a common practice to subsidize the convention business because of the positive economic impact on the community; and

WHEREAS, the Worldwide Church of God has plans to relocate next year's convention from Eugene-Springfield to Seaside; and

WHEREAS, the Board of Commissioners believes it is in the public interest to attempt to get this business back to our county; and

WHEREAS, the Worldwide Church of God meeting generates \$40-47,000 in room tax revenue and has an economic impact in the community of about \$1 million; and

WHEREAS, it would cost substantially less to underwrite convention space rental than to lose this convention, and;

WHEREAS, within the metropolitan area, Lane County receives 53% of the room tax revenues, the City of Eugene receives 32%, and the City of Springfield receives 15%,

NOW THEREFORE IT IS ORDERED that the Board of Commissioners approves the purpose proposed by CVALCO of underwriting some limited costs of certain large conventions as a means of attracting their business to our community; and

IT IS FURTHER ORDERED that the Board approves the use of the above interim criteria for immediate application to the Worldwide Church of God circumstance; and

IT IS FURTHER ORDERED that these interim criteria be referred to the Tourism Council and Blue Ribbon task force for review, refinement and development for future applications; and;

In the Matter of Allocating Room Tax Receipts to Secure Future Convention Activity in Lane County  
WP bc/jr/00063/T

IT IS FURTHER ORDERED that the Board of Commissioners is willing to contribute \$13,250 towards a \$25,000 fund to be so used by CVALCO, with an understanding that the Cities of Eugene and Springfield will contribute their proportionate shares and;

IT IS FURTHER ORDERED that \$13,250 be transferred from Operational Contingency to Materials and Services in General Expense in Fund 23 for payment to CVALCO for this purpose.

DATED this 13th day of September, 1994.

  
Chair, Board of County Commissioners

APPROVED AS TO FORM

Date 9/8/94 large county

  
OFFICE OF LEGAL COUNSEL